





# KATHY ZHU

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**Portfolio:** [kathy-zhu.com](http://kathy-zhu.com)



## PROFILE

Innovative and passionate Digital Media graduate

Seeking a position in the design/media industry to apply my creative and technical skills



## EDUCATION

### Master of Digital Media | Toronto Metropolitan University

2022 – 2023

<b>Key Courses:</b>	Business Management in Digital Media Industry Interaction Design Interdisciplinary Innovation Digital Media Environments Digital Media Entrepreneurship Game Development
<b>GPA:</b>	4.14 / 4.33
<b>Honors &amp; Awards:</b>	2022: received \$4,500 Ryerson Graduate Fellowship Award

### Honors Bachelor of Arts, Architectural Studies | University of Toronto

2017 – 2021

<b>Specialization:</b>	Technology of Architecture, Landscape, and Urbanism Stream
<b>Key Courses:</b>	Design and Production Visual Concepts and Visual Strategies Exploring Design Practices Computation and Design Modeling and Fabrication in Design
<b>GPA:</b>	3.95 / 4 (third & fourth year); 3.78 / 4 (Cumulative)
<b>Honors &amp; Awards:</b>	Dean's List Scholar 2018 – 2021; graduated with High Distinction 2017: received \$2,000 Undergraduate Academic Scholarship 2018 & 2020: received \$1,391 University of Toronto Grant



## EXPERIENCE

### DESIGNER | Partisans

2022

- Prepared project proposals, architectural drawings, renders, webpage designs, and technical animations for internal reports and external presentations
- Strategically managed the company’s social media accounts, focusing on brand-building and project marketing initiatives
- Generated innovative design solutions both individually and collaboratively, following through all project phases from initial concept development to final execution

### GRAPHIC DESIGNER | Sunhope Consulting Inc

2021 – 2022

- Created compelling digital designs that best illustrate clients’ visions by making appropriate artistic choices
- Managed concurrent tasks efficiently around strict timelines
- Effectively communicated with colleagues to ensure successful project outcomes



## SKILLS

- Graphic design and animation
- Photo, audio & video editing
- Proficient in Adobe Creative Suite
- Bilingual proficiency: English & Mandarin Chinese
- Multimedia design
- Exceptional oral & written communication
- Creative storytelling
- Cultural awareness



## EXTRACURRICULARS

- Participated in the **Disney Media & Entertainment Distribution Mentorship Program** Oct. 2022 – Feb. 2023; participated in industry panels with leaders across the company and engaged in insightful conversations with mentors
- Led the **Event Planning team** responsible for orchestrating the Industry Day graduate showcase for my Master of Digital Media cohort.
- Received **Honorable Mention** in the *CBDX Borderlands* International Design Competition for compelling, narrative visualizations; work published on the CBDX Competition website
- Operating **educational social media accounts** that analyze design principles across diverse industries, including architecture, urban planning, film production, and gaming
- Serving as **administrator and lead vocalist** of Vox Club, a Toronto-based Chinese singing group actively participating in prestigious large-scale performances across the GTA
- Engaged in novel writing in both Chinese and English since high school, with a cumulative output of over **150,000 words** to date